PUBLIC DOCUMENT GOVERNANCE & COMPLIANCE

DATATOBIZ PRIVATE LIMITED

Anti Spam Policy

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Document Control

DataToBiz Private Limited ("DataToBiz," "we," "us," or "our") is committed to responsible marketing and the appropriate use of its website, domain, and digital communication channels. This Anti-Spam Policy sets out the standards for promotional communications involving DataToBiz and prohibits unsolicited messaging, unauthorized advertising, and misleading use of our website links.

Document title	Anti-Spam Policy
Document owner	DataToBiz Leadership Team – Ankush Sharma (Co-Founder & CEO) and Parindsheel Singh Dhillon (Co-founder & COO)
Applies to	All DataToBiz employees, affiliates, contractors, vendors, marketing partners, and third parties acting on its behalf
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Revision History

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1. Preface

DataToBiz believes that promotional communication should be relevant, transparent, and respectful of people's preferences. We use our website, domain, and digital channels to share information about our services, expertise, and resources through legitimate marketing activities.

This Anti-Spam Policy (the "Policy") establishes the standards for these activities and prohibits unsolicited messages, unauthorized promotions, and misleading use of our website links. It applies to communications carried out directly by DataToBiz and by individuals or organizations acting on our behalf.

2. Scope & Prohibition of Spam

This Policy applies to all promotional activities involving DataToBiz, its website, domain, services, and digital properties.

DataToBiz does not authorize the use of its name, website, or services in unsolicited bulk emails, commercial spam, junk messages, or other unauthorized promotional communications.

The use of purchased, rented, traded, or harvested email lists for unsolicited campaigns advertising DataToBiz is prohibited. Promotional messages must be distributed in accordance with applicable consent, privacy, and electronic marketing requirements.

3. Responsible Use of Website Links

DataToBiz may use URL-shortening and tracking services to share links to its official website through legitimate marketing and content distribution channels, including LinkedIn articles, social media posts, email campaigns, and other authorized communications.

These links may contain UTM parameters, such as source, medium, and campaign details, to help us understand traffic sources, content engagement, and visitor journeys through website analytics.

Shortened URLs must direct visitors to the intended pages on the official DataToBiz website. They must not be used for spam, misleading redirects, or unsolicited bulk messaging.

4. Third-Party & Marketing Partner Responsibilities

This Policy applies to all employees, affiliates, contractors, vendors, marketing partners, and other third parties involved in promoting DataToBiz or its services.

No individual or organization is authorized to advertise DataToBiz through unsolicited bulk emails, spam campaigns, purchased mailing lists, or misleading communications.

Anyone conducting promotional activities on our behalf is expected to follow this Policy and comply with applicable laws and regulations. Engaging an external agency or service provider does not make unauthorized promotional practices acceptable.

5. Email Marketing & Recipient Preferences

Marketing emails and other promotional communications sent directly by DataToBiz or through authorized service providers must comply with applicable laws and recipient consent requirements.

Where required, recipients must be provided with a clear and accessible option to unsubscribe or opt out of future marketing communications. All unsubscribe and opt-out requests must be respected in accordance with applicable requirements.

6. Monitoring, Enforcement & Reporting Abuse

DataToBiz does not knowingly authorize or permit the use of its website, domain, or links for spam or unauthorized promotional activities.

We reserve the right to investigate suspected misuse and take appropriate action against individuals or third parties found to be violating this Policy. Depending on the circumstances, this may include restricting access to our digital properties or discontinuing business relationships with the parties involved.

If you receive an unsolicited message that appears to advertise DataToBiz or contains links to our website, please report it through the official contact channels available on the DataToBiz website. Sharing relevant details of the message and associated links, where available, will help us investigate the matter.

7. Review & Approval

DataToBiz's leadership team may amend or update this Policy as required. It will be reviewed at least annually, or sooner if changes in applicable laws, marketing practices, or our digital communication channels make an update necessary.

This Policy was approved by DataToBiz's leadership on behalf of DataToBiz Private Limited.

Ankush Sharma

Co-Founder & Chief Executive Officer, DataToBiz Private Limited | Date: November 13, 2026

Parindsheel Singh Dhillon

Co-Founder & Chief Operating Officer, DataToBiz Private Limited | Date: November 13, 2026